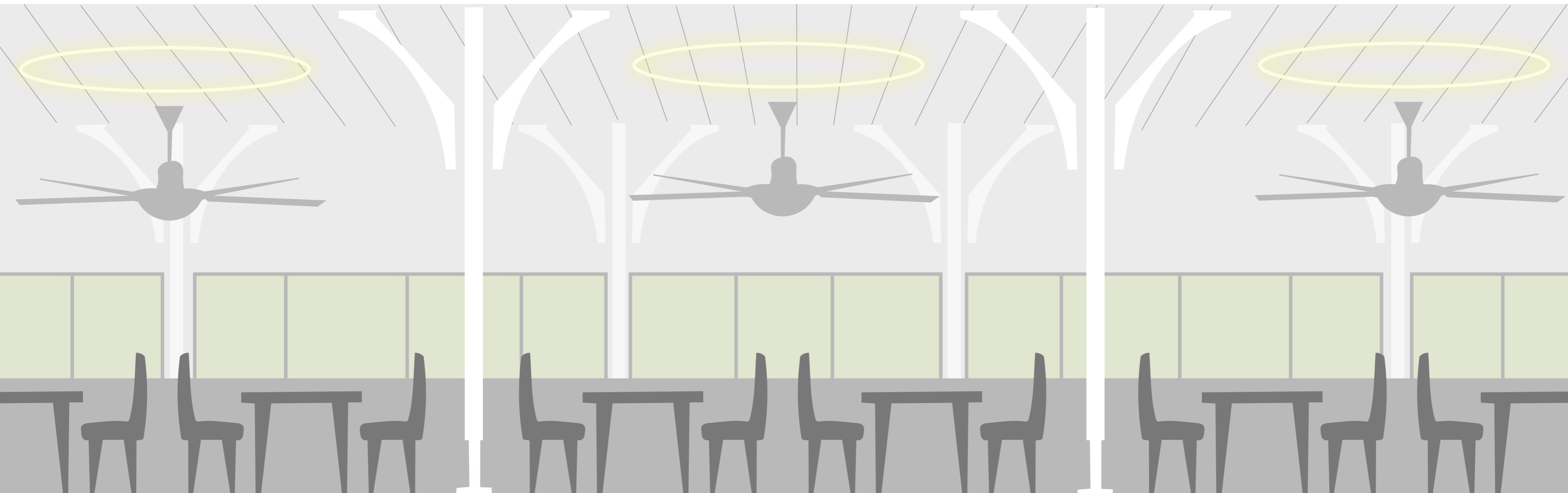




URBAN UMBRELLA

OUTDOOR DINING SOLUTIONS

CODE COMPLIANT · NO STORAGE FEE · SAFE · CUSTOMIZABLE





URBAN UMBRELLA

URBAN UMBRELLA IS A DESIGN FIRM BEST KNOWN FOR ITS INNOVATIVE **WHITE SIDEWALK SCAFFOLDING**.

THE BRAND IS ALSO WELL-VERSED IN HOSPITALITY, OFFERING THE LEADING **CODE-COMPLIANT OUTDOOR DINING SOLUTION**.

URBAN UMBRELLA'S **OUTDOOR RESTAURANT CANOPIES** ARE DESIGNED TO BE THE SAFEST OPTION TO COMPLY WITH UPDATED DINING REGULATIONS.





URBAN UMBRELLA'S RESTAURANT CANOPIES SOLVE FOR NEW DESIGN REQUIREMENTS

DESIGNED TO ACCOMMODATE THE UPDATED OUTDOOR DINING REGULATIONS, SYSTEMS ARE GUARANTEED CODE COMPLIANT

MANUFACTURED TO BE RE-USED, THEY DO NOT INCUR STORAGE FEES DURING CITY-MANDATED OFF-SEASON

STEEL ENGINEERED BY THE SAME SYSTEMS BUILT TO WITHSTAND A BASIC WIND LOAD OF 110MPH, THEY ARE RATED THE SAFEST FOR ROADWAY CAFE

STEEL FRAMES ARE WEATHERPROOF AND PROVIDE MORE SANITARY OPTION



PHOTO COURTESY OF FRESCO BY SCOTTO



DINING OUT NYC UPDATED REGULATIONS

[CLICK HERE FOR THE CITY'S STEP-BY-STEP GUIDE ON HOW TO APPLY](#)

SUMMER 2024

AUGUST 3 2024

APPLICATION DEADLINE (FOR EXISTING OUTDOOR DINING SETUPS)

- Restaurants currently operating an outdoor dining setup as part of the former Open Restaurants Program **MUST** submit a Dining Out NYC application by this date.
- Restaurants that do not apply by this date will be required to deinstall their existing outdoor dining setups within one week (August 10th).
- Failing to act may result in DOT fines and/or demolition.
- For restaurants without any existing outdoor dining setup, there is no deadline to apply.

Outdoor dining setups must comply with Dining Out NYC design requirements within 30 DAYS of application approval.

APPLICATION LEAD TIMES:
ROADWAY SETUP
UP TO 5 MONTHS

SIDEWALK SETUP
UP TO 6 MONTHS

AUTUMN 2024

NOVEMBER 29 2024

OUTDOOR DINING SEASON END

- All **roadway** dining setups may remain operational **only** through this date; their deinstallation must be completed within one week after (December 7th).
- Sidewalk setups can remain year-round.

NOVEMBER 1 2024

DESIGN CONFORMITY DEADLINE (FOR EXISTING OUTDOOR DINING SETUPS)

- Outdoor dining setups must comply with Dining Out NYC design requirements by this date, even if application approval has not yet been received.

In December 2024, restaurant owners should begin the permitting process if they haven't done so already.
Note that deinstalled portions of outdoor dining setups, including all relevant materials and furniture, **CANNOT** be stored on the street or sidewalk. Failure to abide by this may result in fines.

APRIL 1 2025

FORMAL START OF THE FIRST OFFICIAL OUTDOOR DINING SEASON

- Restaurants will have one week prior to April 1st (March 25th) to install their Dining Out NYC-compliant dining setup(s).

**EACH YEAR,
THE OUTDOOR
DINING SEASON
EXTENDS FROM
APRIL 1 TO
NOVEMBER 29**

URBAN UMBRELLA'S OUTDOOR DINING SOLUTION



NIMBLE & STYLISH

Urban Umbrella's roadway dining setup is designed for quick, efficient installation and removal. The systems are sustainable and do not incur storage fees due to the steel being repurposed after it is removed.

COMPLIANT & SMART

As a design firm rooted in urban planning codes, Urban Umbrella provides expertise on permitting and the regulatory fine print with a team of seasoned engineers.

COMPETITIVELY PRICED

Due to the cyclical nature of Urban Umbrella's simple install, baked-in design, and lack of storage fees, the outdoor dining solution is able to remain competitively priced.

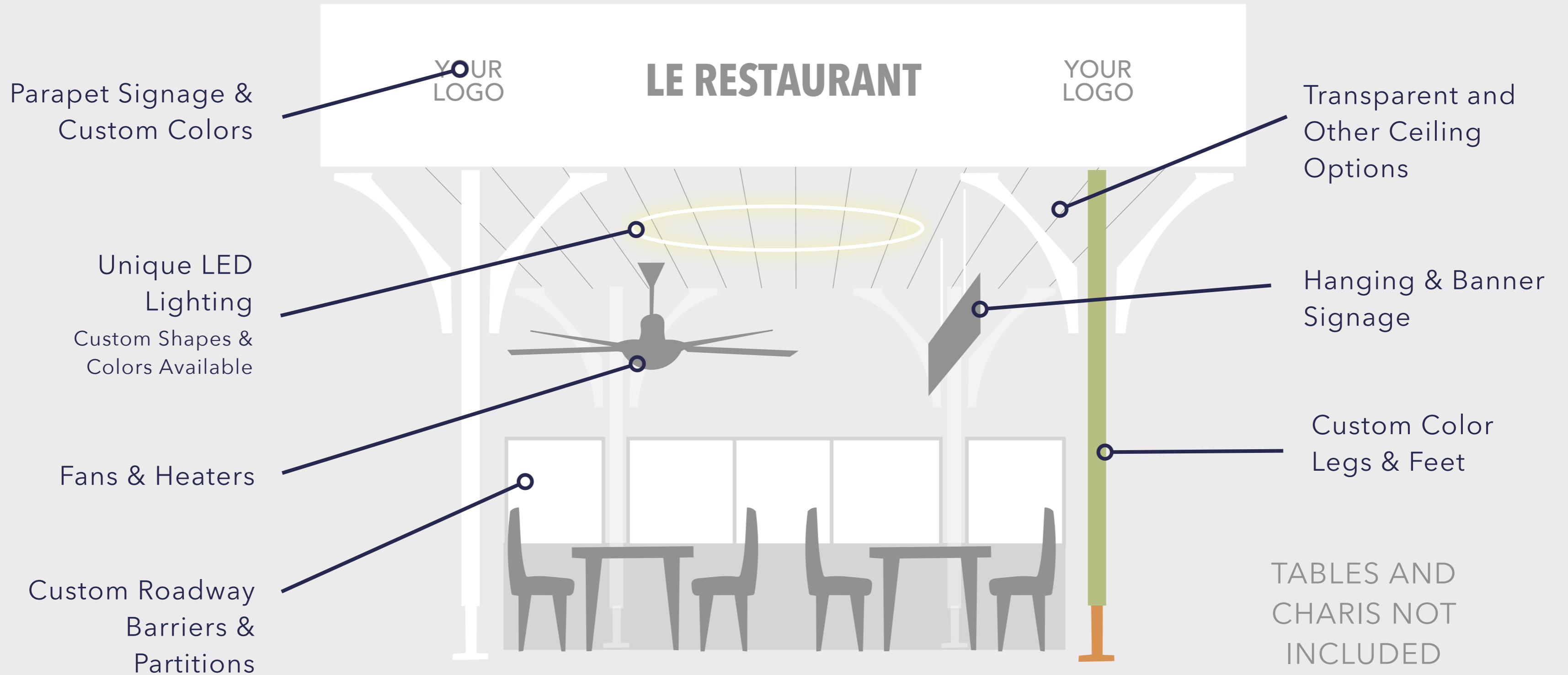


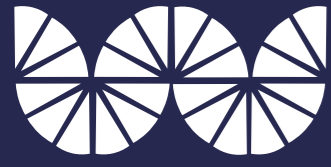
WHAT'S INCLUDED?

- ▶ FREE DESIGN CONSULTATION
- ▶ ENGINEERING
- ▶ SITE-SPECIFIC DESIGN
- ▶ PERMITTING AND DOT LOGISTICS
- ▶ DEDICATED PROJECT MANAGER
- ▶ ANNUAL INSTALLATION AND DEINSTALLATION, INCLUDING LABOR
- ▶ MID-SEASON REPAIRS AND MAINTENANCE, AS NEEDED
- ▶ OFF-SEASON STORAGE OF MATERIALS WITH NO STORAGE FEES
- ▶ CUSTOMARY 24/7 WHITE GLOVE SERVICE



CUSTOMIZE YOUR URBAN UMBRELLA





URBAN UMBRELLA

URBAN DESIGN REIMAGINED

